

Isabella Karageanes

(734) 709-5218 • karagea2@msu.edu • <https://www.linkedin.com/in/isabella-karageanes/>

EDUCATION

Michigan State University, College of Communication Arts and Sciences
Bachelor of Arts, Public Relations

East Lansing, MI
Expected May 2025

John Cabot University
Michigan State University, Education Abroad Program

Rome, IT
Jan – May 2024

PROFESSIONAL EXPERIENCE

SoundExchange

Brand Marketing, Artist & Industry Relations Intern

Washington, DC
May 2024 – Present

- Facilitated direct communication with artists and creators, providing guidance to streamline their registration process
- Designed and implemented strategies with marketing materials to boost brand visibility and engage key audiences

Live Nation

Street Team

Washington, DC
May 2024 – Present

- Collaborated with marketing and event planning teams, contributing to execution of high-profile concerts and festivals by providing on-the-ground support and feedback
- Promoted Live Nation events through strategic distribution of promotional materials, directly engaging with potential attendees to drive ticket sales and event awareness

Music Hall Center for Performing Arts

Digital Marketing Intern

Detroit, MI
April – Aug 2023

- Executed comprehensive keyword research and deployed cutting-edge SEO strategies, resulting in substantial growth of organic traffic
- Collected and analyzed data to identify consumer trends for ticket sales

Emily Blair Media LLC

Public Relations and Events Intern

Los Angeles, CA
March – Aug 2023

- Assisted in crafting and updating media contact lists, aiding in the management of over 100 contacts
- Played a key role in executing 50+ PR events, showcasing strong organizational and logistical skills

LEADERSHIP & MUSIC INDUSTRY INVOLVEMENT

Country Music Association

CMA EDU Leadership Program

Nashville, TN
June 2024 – Present

- Selected for the highly competitive CMA EDU Leadership Program, designed to cultivate leadership skills and prepare aspiring professionals for success in the music industry

The Recording Academy

Grammy U Ambassador

Lansing, MI
June 2024 – Present

- Serve as a liaison between Grammy U and students in Michigan, providing information on exclusive opportunities, events, and initiatives to help aspiring music professionals thrive
- Advocate for emerging talent by sharing resources designed to support career growth in the music industry

Michigan State University Music Business Organization

Founder/President

East Lansing, MI
Aug 2023 – Present

- Established to connect 40+ students with industry leaders and foster access to career opportunities in the music business
- Implemented strategic recruitment and engagement strategies to manage executive board and drive club membership

Alpha Chi Omega

Vice President of Membership Recruitment

East Lansing, MI
Nov 2022- Nov 2023

- Directed all aspects of the formal recruitment process for a chapter of 150 members, managing the evaluation of over 1,500 potential new members
- Spearheaded pre-recruitment initiatives by designing comprehensive education programs to prepare chapter members for successful engagement, fostering unity and professionalism

ADDITIONAL

Further Involvement: Public Relations Student Society of America, VIM Fashion Magazine Casting Director, Residential & Freelance Disk Jockey (DJ), She Is The Music Mentee

Skills: Canva, Salesforce, Microsoft Office, Logic Pro, Google Suite, Adobe Suite, Photoshop, ChatGPT

Interests: Wordle, jigsaw puzzles, dance, making music, travel, *The Office*, thrifting, cooking