### **Entertainment writer**

## Marysabel Huston

Passionate, reliable, and skillful producer and journalist with extensive experience in radio, television, and digital media. Podcast innovator. Multi-platform creator. Voice-over talent.

<u>LinkedIn</u> • <u>Instagram</u>

### **Experience**

February 2017 - July 2023

### Digital Producer CNN en Español

- Produced, wrote, and edited original storytelling pieces for linear TV and Digital platforms. Stories produced over 5 million page views.
- Wrote entertainment articles for CNN.com.
- Coordinated and executed award show coverage and red carpets, from the Oscars, and Golden Globes to the Latin Grammy's and Grammy Awards.
- Produced original radio segments that were distributed to CNN en Español Radio affiliates in Latin America and the United States.
- Coordinated, produced and reported on the field for the Summit of the Americas in Peru (2018) and United States (2022); the Super Bowl LIII (2019), among others.
- Developed and launched CNN en Español's first original podcast Zona Pop CNN.
- Designed and produced CNN en Español's daily news podcast, CNN 5 Cosas, with over 77.3 million downloads as the most downloaded podcast on CNN en Español.
- Received 10 Latin Podcast Awards.
- Nominated for the 2020 Daytime Emmy Awards for producer contributions to CNN en Español's Sunday show "Nuestro Mundo."

March 2014 - February 2017

#### Associate Digital Producer CNN en Español

- Developed and implemented an audience growth strategy for two of CNN en Español's social media accounts, resulting in reaching one million followers on Instagram and 100,000 subscribers on YouTube.
- Wrote and produced enterprise and investigative pieces for CNNE.com.
- Planned and executed field coverages for events in the United States, Mexico and Cuba
- Acted as field producer and reporter for Olga Tañón's historic concerts in Cuba.
- Coordinated the coverage of the 2016 Republican and Democratic Conventions, the Peace Process Forum in Colombia, Pope Francis's visit to Mexico and the Copa América Centenario in the United States.
- Launched the CNN En Marcha initiative including travel around the US creating stories for Digital and linear broadcast.
- Awarded with an honorary Shorty Award in the Best Multi-platform category (2014)
- Nominated for two News Emmy Awards (2014).

January 2011 - March 2014

### **US-Based Associate Producer** *CNNMexico.com*

- Served as CNNMexico.com liaison for CNN and CNN en Español.
- Wrote, researched, and proof-edited stories for digital platforms.
- Worked as one of the site's entertainment editors.
- Translated and adapted articles/videos from English into Spanish and vice versa for CNN.com use.
- Aided as an editorial advisor for CNNMexico.com.

# Bachelor of Arts (B.A.) in Communication, Journalism

Universidad Fermín Toro, Venezuela Cum Laude

### Skills

- Video and audio editing
- Communication
- Content creation
- Journalism
- Social Media strategy
- Creativity
- Podcast editing
- Voice-over
- Multi-platform creation
- Producer

### **Certificates**

Global Muckraking: Investigative Journalism and Global Media

2017 - Columbia University

### Narrative Journalism for Podcast

2021 – IBERO Ciudad de México

### Languages

English Spanish