

Elena Strawn

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EXPERIENCE

Tour Photographer

April 2023 - June 2023

M83 | North America

- Photographed M83 during their North American Fantasy Tour.
- Developed interactive social media content for M83 and the band's Instagram.
- Captured live and behind the scenes photos and videos daily.
- Assisted with social media managing and posting directly to the M83 Instagram.

Tour Photographer

April 2022 - June 2022

Mxmtoon & Foundations Management | North America

- Photographed mxmtoon on her North American tour.
- Developed a social media marketing strategy, including specialized content for current tour locations.
- Captured both live and BTS/lifestyle photo and video.

Photographer

Feb 2017 - Present

Interscope Records | Bay Area, CA

- Photographed Bay Area Interscope, Geffen and A&M artists
- Worked hand in hand with Interscope's SVP of Digital to organize shoots at shows onsite.
- Published on Interscope's social media platforms.

Marketing Coordinator

Sep 2020 - August 2021

Femme House | Bay Area, CA

Elevated overall branding efforts by implementing strategy and different opinions for projects as directed. Focused on growing emerging platforms for Femme House by being our voice in DMs, comment sections, and livestreams.

Key Accomplishments:

- Significantly increased Instagram engagement and follower count from 3k followers to 8.5k in five months.
- Launched and organically grew the Femme House Twitch account from 0 followers to 2.6k followers in six months.
- Spearheaded and coordinated virtual music festival execution on Twitch.
- Moderate the Femme House Discord server and Twitch channel.
- Spearheaded Instagram Story Takeovers for FHF artists.

Owner

Jan 2015 - Present

Elena Strawn Photography | Bay Area, CA

- Photographed artists and music festivals including but not limited to, Elohim, Ellie Goulding, Paramore, Outside Lands, SnowGlobe and Vans Warped Tour.
- Published in [Forbes Magazine](#).
- Internationally published photographer.
- Worked directly with Khruangbin, Jessia and MXMTOON at Outside Lands 2021.
- Assistant Photographer/ Videographer for Ashley Osborn: Lighting assistant on a photo shoot for I The Mighty, Video assistant for Spencer Ludwig's music video "I Just Wanna Dance"

Photography Intern

June 2018 - Sep. 2018

Sunset Magazine | Oakland, CA

- Led Instagram curation for Sunset Magazine's Instagram account.
- Assisted on photoshoots at the Sunset studio.

Ticket Scanner/ Usher

May 2012 - May 2020

Live Nation | Mountain View, CA

- Scanned tickets and Ushered during the concert season at Shoreline Amphitheater in Mountain View, CA. Assisted patrons with their tickets and general questions about the venue.

EDUCATION**San Jose State University** | Bachelor of Arts in Communication Studies

May 2020

SKILLS**Social Media:** Instagram, Twitter, Facebook, Twitch, Discord, TikTok, and social media management.**Content Creation:** Adobe Lightroom, Photoshop, and Spark. OBS, DaVinci Resolve, Canva.