

# Ashley Lewis

" A driven team leader & fashion sales associate "

Los Angeles, CA 90017

[abrieelmusic@gmail.com](mailto:abrieelmusic@gmail.com)

+1 702 581 6944

I am a driven team leader & creative who has 5+ years of experience working in the retail & creative industries such as music, software, fashion, video & photography. I specialize in providing phenomenal clientele service & I have increased monthly revenue by building great relationships with clients. I believe in leaving an amazing first impression on all clientele. I have a keen understanding of fashion, marketing, promoting and strategic planning. As a Model & Musician I understand the importance of feeling & looking your best & picking a look that is a reflection of you. I believe there is always room for improvement and because of that I choose to challenge myself and sharpen my skills no matter what the position is. I find a lot of joy in helping others become leaders too.

Authorized to work in the US for any employer

## Work Experience

---

### **Fit Model**

Luxe Fit Models - Los Angeles, CA

October 2022 to Present

### **Marketing Director/Graphic Designer**

HXTZ Records - Las Vegas, NV

Present

Marketing Manager

Social Media Manager

Digital Creator

Event Planning - Organizing

Web Design

Motion Graphic

I specialize in branding & marketing tools to help artist on the independent label including myself. I assist in planning local & outside event to grow the company. I am also in charge of the creative direction for the company website & social media.

### **Visual Merchandiser/Sales Associate**

Baessically ( Meadows Mall ) - Las Vegas, NV

December 2021 to February 2022

Sales Associate

Cashier

Store Opener & Closer

Visual Merchandising

Stocked Items

Tagged New Inventory

## **Representative**

NORDSTROM

October 2016 to March 2017

Call Center Operations

- Inbound & Outbound Call Handling
- Skip Tracing & Internet Research
- Complaint Handling & Issue Resolution
- Telephone Sales & Customer Support
- Customer Service Excellence
- Order Processing / Transaction Management
- Data Entry and Database Administration

8725 W Sahara Ave

Las Vegas, NV 89117

(702) 800-388-4557

## **Tour Assistant- Runner**

Bad Boy Entertainment - Las Vegas, NV

October 2016 to October 2016

A Tour runner is considered as a general assistant who works under the direction of a producer and other production staff to do basic works such as answering the phone or making arrangements for staff on locations in the broadcasting and film industry. The role of a runner is to ensure that the production process is running smoothly.

## **Sales**

Nike

September 2015 to October 2016

Associate, Stock Associate, Cashier

- Shared product knowledge with customers while making personal recommendations.
- Described use and operation of merchandise to customers.
- Demonstrated that customers come first by serving them with a sense of urgency.
- Worked as a team member to provide the highest level of service to customers.
- Maintained friendly and professional customer interactions.
- Verified that all merchandising standards were maintained on a daily basis.

905 S Grand Central Pkwy.

Las Vegas NV 89106

(702) 382-8055

## **Education**

---

### **Diploma**

Durango High School - Las Vegas, NV

August 2012 to June 2015

## Skills

---

- Stocking, Graphic design, Styling, Time Management , Planning, Promotin (3 years)
- Makeup Application
- Strategic Planning (6 years)
- Adobe Photoshop
- Branding (9 years)
- Adobe Illustrator
- Marketing (6 years)
- Web Design
- Photography
- Social Media Management (6 years)
- Adobe InDesign
- Digital art (6 years)
- Art direction (10+ years)
- Layout Design
- Adobe Lightroom
- Visual design (1 year)
- Cashiering (6 years)
- Motion Graphics
- Illustration
- Video Editing
- Fashion retail (3 years)
- Fashion styling (2 years)
- Mentoring (4 years)

## Languages

---

- English - Fluent

## Links

---

<http://abrieel.com>

## Awards

---

### **Nordstrom Rack**

November 2016

## Additional Information

---

### SKILLS

- Superior communication skills
- Positive & energetic
- Effective team player
- Fast learner
- Dependable & reliable
- Focused & driven
- Folding & Organizing
- Cleaning