+44 (0)7593 832799 lara.Bothe98@gmail.com

**Based in London, UK** 

LinkedIn: www.linkedin.com/in/ larabothe

#### **SKILLS**

Adobe Lightroom, Adobe Photoshop, Microsoft Office and Apple equivalents, Vectorworks

# **LANGUAGES:**

- German (Mothertongue) fluent
- English (C2 Cambridge Certificate) fluent
- · French (B1) basic

#### **EXPERIENCED WITH**

Tour Management,
Merchandise,
Accreditation & Guest List
Management,
Photography, Festival Site
& Trader Management,
Marketing (Offline, Online
and Social Media),
Discord Server
Management, Event
Management, Project
Management, Promoting,
Booking, Venue
Management

# ADDITIONAL INFORMATION

German Passport, UK resident (Can work in the UK and EU visa free)

International driver license for cars and vans up to 9 seats and total weight of 3500 kg.

Vaccination Status: Fully Vaccinated, Recovered and Boosted

## **PROFILE**

With a passion for live music, I started working various jobs in the industry at an early age. I'm communicative and organised, eager to help wherever a hand is needed, multilingual, and always wearing a smile on my face. I'm a great addition to a functioning touring crew.

I have attended live music events globally and have experience with tour related activities such as booking accommodation, routing, transport, and itineraries, scouting restaurants fitting dietary requirements and organising sightseeing on a limited time. Travelling often with larger groups of people to multiple tour stops, I am aware of each individual's needs and fit these into the group's plans.

### **EXPERIENCE**

Founder, Project & Marketing Manager, Creative Director @ Klaus Bothe Helping Hands e.V. (Charity) — Apr 2020 - Pres

I oversee a team of 20 people. I am also lead creative vision of the project, and its promotion and the development of a wide spanned support system, amongst other tasks.

# Assistant Festival Venue Manager, Festival Build/Breakdown @ Teddy Rocks Festival — Apr 2018 - Pres

I started as a volunteer, responsible for helping out with crowd management and handing out schedules. In 2019 I began working at the Festival Build and Breakdown as well and got promoted to Assistant Festival Venue Manager. In this role, one of my responsibilities is handling about 50 traders at the festival.

Tour Manager @ Porches - May 2022

Guest List Coordinator @ ABBA Voyage Opening Performance - Pres

**Accreditation Coordinator @ BAFTA - Mar 2022** 

Accreditation Coordinator @ The BRIT Awards - Feb 2022

Guest List Coordinator @ Soundstorm Festival Saudi Arabia - Dec 2021

Accreditation Coordinator @ MTV World Stage Hungary - Nov 2021

Accreditation Coordinator @ Stand Up 2 Cancer - Oct 2021

Covid Accreditation Coordinator @ Wilderness Festival - Aug 2021

**Guest List Coordinator @ Camp Festival - 2021** 

Founder, Project & Event Manager, Promoter, Venue Management, Artist

Management, Marketing Manager @ MurgRock Festival — Dec 2018 - Nov 2019

Merchandiser @ Kosha Dillz (Vans Warped Tour) — Jun 2018 - Aug 2018

TM, Merchandise & Booking @ Wake The Nations — 2015-2017

Merchandiser @ Louis Manke — Oct 2015

Merchandiser/Hand @ Sebastian Niklaus — 2015

# **EDUCATION**

University Of West London — Year 3, 2020 - June 2021, BA(First Honours) in Music Management

Deutsche Pop Hamburg — Year 1 & 2, 2018- 2020, Diploma graduated Music and Event Manager

#### **REFERENCES**