

Wenqi (Cherriana) Wang

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Profile Majoring in Music Business, with a huge passion in the global entertainment industries.

Education **New York University**, New York, NY Graduation: June 2023 Music Business - MUBG-MA
Belmont University, Nashville, TN Graduation: June 2021 Music Business - BBA

Skills Artist Management, Cultural Management, Radio Promotion, Global Promotion,
Design Thinking, Songwriting, Sync Licensing, Music Supervising, Music Directing
Artist Managing, Artist Assisting, A&R, International Relations, International Reception
Word, Excel, Outlook, Disco, Powerpoint, Publishing Tool Box
Mandarin Chinese, Wu Chinese, English

Honors-Awards

Zhao Yifang (The Founder and the CEO) 's Student, (July 2021 - Current)
Zhejiang Huace Film & TV
Merit Scholarship, Belmont University (Fall 2017 - Spring 2021)
Ambassador, Belmont University Chinese Cultural Association (Aug 2019)
Original music being selected into the official playlist, (July 2019)
NetEase Cloud Music "2019 Poetry and Painting Zhejiang" Provincial Tourism Songwriting
Competition
Vice President, Overseas Dandelion Association of Zhejiang School (July 2018)
Champion & Best Talent Award, (July 2017)
Chinese Central Television Star of Outlook Competition in Zhejiang Province
First Place, 21st Century English Speech Competition (Mar 2016)
Piano Grade 10, (May 2011)
Piano Grade Examination by the National Musicians Association
Special actor, Zhejiang Jinhua TV station dialect comedy "20 Minute Coke" (July 2009)

Work Experience

Zhejiang Television, Zhejiang, China *Directing, Artist Assistant & Stylist Interns* April 2020 - August 2020

- Participate all the creation meetings of the TV show 《萌探探探案》 (“*The Detectives' Adventures*”)
- Brainstorm and provide the content ideas for “*The Detectives' Adventures*”
- Design the hair, makeup, and costume stylings for the artists participating in the show

- Managing and assisting the celebrities with their daily activities during the filming, including the clothing, food, housing, transportation, airport pick-up, air ticket, hotel

Round Hill Music, Nashville, USA *Sync Licensing Intern* Aug 2020 - December 2020

- Run and maintain RHM's proprietary song search system
- Analyze songs from synch perspectives, categorize songs with respective metadata
- Help sign artists to publishing and administration deals and purchase catalogues
- Negotiate and draft the sync licenses for Apple, Amazon, WeChat, Fox Sports, etc.

Concord Music Group, Nashville, USA *Radio Promotion Intern* Jan 2020 - August 2020

- Brainstorm and design the radio promotion campaigns for various songs
- Brainstorm the promotion campaigns and support the singers with marketing plans
- Put together reports of usage of Concord Music titles across various outlets
- Maintain the databases for Americana radio, Blues radio, Folk radio, etc

Hunan TV Broadcast System, Huanan, China *A&R, Lead Programming Interns* May 2019 - Sep 2019

- Make creative decisions about TV show theme songs and provide feedback to artists
- Revise script and direct shooting process
- Collaborate with artists, managers, and directors during shooting process

Volunteer Experience

2020 Country Radio Seminar (CRS), Nashville	<i>Operational Volunteer</i>
2020 Nashville Chinese Association New Year Gala, Nashville	<i>Acting Coach Volunteer</i>
Mango TV Show《哎呀！好身材！》，Shanghai	<i>Operational Volunteer</i>
Mango TV Reality Show《哈哈农夫》，Changsha	<i>Marketing Volunteer</i>
Hangzhou Foreign Languages School Album <i>PLASTIC</i> , Hangzhou	<i>Songwriter Volunteer</i>
2016 G20 Hangzhou Summit, Hangzhou	<i>Cultural Introduction Volunteer</i>

Original Song Recommendations (Artist Account: [Cherriana](#))

1. **You Love Who I Am**
<https://music.163.com/song?id=550539045&userid=339220391>
2. **Her From the East**
<https://music.163.com/song?id=1369614405&userid=339220391>
3. **Derry**
<https://music.163.com/song?id=1824973648&userid=339220391>
4. 秋夕信步 (**Wandering in Autumn**)
<https://music.163.com/song?id=1317648030&userid=339220391>
5. 舟夜歌 (**Late Night Lake Song**)
<https://music.163.com/song?id=1377669352&userid=339220391>
6. 雙照樓 (**Shuangzhao Mansion**)
<https://music.163.com/song?id=1391258212&userid=339220391>
7. **Summer Rains**
<https://music.163.com/song?id=1455596512&userid=339220391>
8. **19**
<https://music.163.com/song?id=1367123140&userid=339220391>