

Jessica Craven

ARTIST, SONGWRITER, A&R CONSULTANT

Profile

Highly dependable, passionate, and optimistic student at Belmont University pursuing a career in Music Artistry, Songwriting, and A&R, with cultivated experience and skills gained through job positions and internships.

Education

Bachelor of Arts - Songwriting (3.4 GPA), Belmont University

2022

Relevant Coursework: Commercial Songwriting I & II, Audio Engineering, Copyright Law, Music Publishing, Music Business, Lyric Writing, Public Relations, Vocal Performance, Advanced Music Theory

Industry Experience

A&R Consultant , RnE Audio , Nashville, TN

AUGUST 2020 — PRESENT

- Responsible for identifying and acquiring new talent for sync catalog, communicating with talent and building lasting relationships
- Outline and negotiate contracts and agreements
- Lead and strategize marketing and outreach efforts

Intern , International Songwriting Competition , Nashville, TN

AUGUST 2020 — DECEMBER 2020

- Successfully spearheaded campaigns and promotions on social media and assisted with data entry
- Researched and developed marketing strategies, companies, and potential brand partners
- Worked along side Artist Relation Coordinator to assist with song entries, discovering new artists, and building lasting relationships

Booking Agent / Event Planner, Boulevard Records, Nashville, TN

AUGUST 2019 — MARCH 2020

- Scouting and booking bands and artists
- Created events through brainstorming, planning and coordinating with event partners
- Successfully executed, led, and managed events

Employment

Server, The Melting Pot , Nashville, TN

JUNE 2020 — JANUARY 2021

- Presented all four courses with expertise knowledge on each recipe
- Answered questions and make recommendations for complementary products
- Always exceeded guests' expectations, making their experience a night to remember

Server / Trainer, Pinewood Social, Nashville, TN

AUGUST 2018 — SEPTEMBER 2019

- Took food and drink orders from customers accurately and with a positive attitude
- Answered questions and make recommendations for complementary products
- Trained new employees on menu and restaurant expectations

Details

716 Shelby Ave
Nashville, TN, 37206
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Skills

Communication Skills
Customer Service
Leadership Skills
Commercial Awareness and Trend Analysis
Marketing and Promotion
Microsoft Excel
Graphic Design
Proficient In Multiple Instruments
5 Star Animal Crossing Island

Languages

French